

09/334327

Abstract

A process for refining the results of a query to an internet search engine database by the use of user feedback is disclosed. It is a method to allow a user to rate the relevancy of URLs returned for a specific query. The relevancy ratings for a specific query are combined by the internet search engine with data from a user profile of personal information defined by the user. The internet search engine can determine which items of data in the profile are common between users who have rated a query result highly. The search engine can then modify the search algorithm to return those URLs rated highly by users with common profile attributes. The benefit to the internet is more efficient searching and retrieval of information for users.

2025 RELEASE UNDER E.O. 14176